LITTLE MANHATTAN PROJECT

DIGITAL DRAMA January 2023 – March 2024

An Evaluation March 2024



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Made possible with Heritage Fund

INTRODUCTION

This evaluation has been commissioned by Digital Drama in 2023 for the *Little Manhattan* community heritage and arts project delivered between January 2023 – March 2024.

The project was led by Digital Drama created in partnership with Croydon Museums, Libraries and Archives Service, Croydon Council funded by the National Lottery Heritage Fund (£97,960). Parts of the project have also been funded by and have contributed to *This is Croydon*, this year's London Borough of Culture celebrations. The focus of the project was the building of iconic office tower blocks and public buildings in Croydon during the 1950s.1960s and 1970s inspired by space race design and to meet commercial expansion after the second world war. Living memory of this transformation is disappearing so oral history gathering was key to raising awareness about this important period in the Borough's recent history.

The evaluation has been planned from the beginning of the project and data collection has run alongside the project activities with summative reflective pieces at the end of the engagement work and final public exhibition. It has been carried out to the National Lottery Heritage Fund Evaluation Guidelines and with reference to NEF's 5 Ways to Wellbeing[1].

BACKGROUND TO THE PROJECT

Digital Drama has been in operation since 2013 and use academic historic research, audio, film, drama, oral history and reminiscence, augmented reality, animation to explore and uncover hidden stories about people and places. This project has evolved over several years with Croydon Museum and Archives Service, who recognised the gaps in recent history in their archive collections. They saw a need to augment existing oral history and expand the bank of knowledge about this transformative period in Croydon.

Former borough archivist, Lindsey Ould, working on *Little Manhattan* as a heritage consultant, initiated the vision for the project and Digital Drama worked closely with the Archives and Museum team, to plan outreach and engagement strategies, legacy resources and ways to capture new material for the archives. Digital Drama was commissioned to connect the Service with new and diverse audiences and widen access to heritage stories and materials. Digital Drama were the overall project managers and creative leads of the programme and with collections and local history expertise provided by the heritage consultant. The programme of delivery during Little Manhattan was planned in different phases set out below:

Phase	Delivered
BUILDING CAPACITY **Learning workshops and Volunteer recruitment and training**	Oral history workshop at Croydon Archives Using Archives workshop and Urban Landscape session at Croydon Archives Reminiscence skills training session at Croydon Archives
PRESERVING HERITAGE **Oral history interviewing, research**	Volunteers carrying out oral history interviews with support from Digital Drama
NEW INTERPRETATIONS AND HERITAGE PRODUCTS **Creation of Audio Trail and Film and travelling exhibition**	Creation of an Audio Trail including oral history Open House event with public shows of new Film Travelling exhibition around public libraries showcasing new resources Digital posters workshops
CREATIVE ENGAGEMENT WITH HERITAGE **Co creation of exhibition and creative public art workshops and workshops with community partners**	Working with families and community groups to understand iconic landscape of Croydon and stories behind the buildings inspired by photographs and create new artwork in response with artist Becci Kenning
PUBLIC SHARING EVENTS AND EXHIBITION **Final Exhibition and Sharing events through walks, talks and reminiscence workshops**	Exhibition at Clocktower Museum of Croydon Talks, Walking tours, Reminiscence workshop and Reminiscence Sessions at the Museum and libraries

[1] https://neweconomics.org/uploads/files/five-ways-to-wellbeing-1.pdf 2008

The original target outputs for *Little Manhattan* are listed below with the actual outputs delivered and levels of engagement achieved by Digital Drama.

Target	Actual
20 new oral histories	20 new oral histories created. 15 people's memories recorded on audio. 5 people recorded their memories on paper. 14 volunteers over the project
Creation of an audio trail for Croydon	Audio Trail for Croydon produced and available online. https://www.digitaldrama.org/little-manhattan-audio-trail/ 813 interactions 883 music downloads from 12 volunteers did archive research used to create the trail
Digitisation of 50 existing oral histories	Completed
Creation of a subtitled and BSL interpreted short film featuring short extracts from oral histories and London's Screen Archives	Completed. The short film has been created and available on Vimeo with a link through the Digital Drama website - it was publicly played on a loop during a 3-month exhibition in the centre of Croydon, during library pop-up tour and an Open House event. 324 views via Vimeo.
11 x community and family workshops to create a mixed media heritage poster and exhibition	6 family printing workshops delivered at the Clocktower. 102 children and parents attended the workshops. 4 Musical soundscape workshops with Play for Progress 1 Graphic design workshop with Play for Progress to create mixed media heritage/digital posters/writing for audio and editing skills. 48 took part in Play for Progress soundscape and graphic design workshops. 8 volunteers took part
Skills and Learning Workshops	7 learning workshops Oral History workshops x 2 (at Croydon Clocktower and with Rainbows Across Borders - LGBTQ+ asylum seekers) 1 x online Oral History Workshop Using Archives workshop Reminiscence Training Session In addition, there have been 2 reminiscence workshops, 3 talks and 3 community walks as part of the project in partnership with library staff authors and academics and heritage consultant. Engaging with 152 attendees
Touring pop-up exhibition to 5 libraries	3 library talks with 1 BSL interpreted
Large scale exhibition at Museum of Croydon	Completed with 6 family art workshops co creating with artist to create the Little Manhattan skyline exhibition. 75,000 at the Clocktower per quarter and 25,000 at 5 libraries per quarter footfall based on estimated footfall provided by the libraries team. 100,000 footfalls in total.
Heritage Alliance Heritage Day Conference 7 March 2024	Pop up exhibition, audio trail and film featured in displays at St John's Church, Waterloo, London 300 visitors
Museums & Heritage Show 15-16 May 2024	Pop-up exhibition, audio trail and film to be featured on display at Olympia London. Digital Drama and Croydon Museums & Archives Service will also give a collaborative presentation on project on 15 May. 2,000 footfalls estimated by Museums & Heritage Show

There have been 2,476 engagements and involvements overall with an estimated102,300 footfall[2]to exhibitions and displays over 10 months of activity. Little Manhattan has delivered a very full programme of events and activities with extremely high levels of engagement throughout.

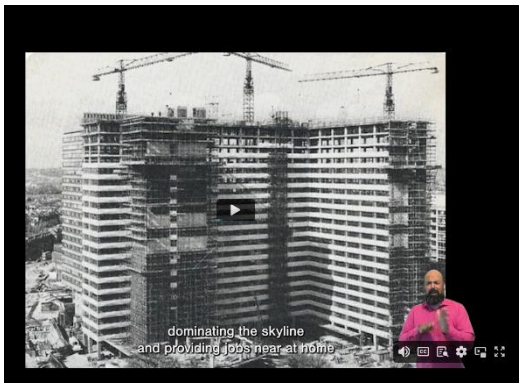
OUTCOMES FOR HERITAGE:

New heritage preserved, interpreted and shared.

The project set out to capture living memory of Croydon during the 1950s, 1960s and 191950s70s which was at risk of disappearing. The project facilitated the digitisation of existing oral history relating to the architecture of Croydon. 12 individuals have recorded interviews and include new people moving to Croydon at the height of these new developments, of moving to Croydon for work and migrating from outside the UK to Croydon. This has provided a fuller picture of how people viewed the changes taking place during the 1950s,1960s and 1970s from a range of ages and cultural perspectives. These are now available in the public archive for future research and use and a new film has been created by Digital Drama *'The New Croydon'* with edited extracts of archival footage and oral history bringing individual memories alive[2]. The short film is successful in its design and length, with BSL interpretation and subtitles and has been shown at public events. Evidence shows that the film has evoked many memories from people who have taken time to record these in the *Little Manhattan* Memory Book and on memory postcards which will also form part of the archive.







The *Little Manhattan* Audio Trail includes an online route map of the buildings from this period around Croydon with an audio guide to their individual histories and oral history testimony provided through this project. It is a self-led tour that is accessible to anyone with access to a smartphone or computer to follow the individual histories of specific buildings using QR codes. This can be accessed anywhere, at home, on the street as a complete trail or in part. Appendix 2 shows the printed Audio Trail in full of QR codes.[3] This new audio trail and the *'New Croydon'* film are being hosted by Digital Drama on their website permanently beyond the project's life with links to it from the Croydon Museum webpages. Records have shown that over a 1,000 have accessed these resources directly so far.

As a result, heritage is being seen in many different forms: living memory, film, buildings that surround us, photographs, maps. The audio trail has created an immersive interpretation of the past as people can stand within the streetscape and access history about the buildings they are passing.

[2] https://vimeo.com/digitaldrama

[3] The audio trail is accessed here https://www.digitaldrama.org/little-manhattan-audio-trail/

What has been the impact of these new resources?

Local people have volunteered to take Oral History training and learn how to design and carry out one to one oral history interviews with people from Croydon understanding the skills needed to accomplish high quality interviews. Having the opportunity to tell stories orally has led to a diverse range of perspectives being shared and recorded about Croydon – from people moving to the UK during this period from other parts of the world and people moving from other parts of the UK for work in the new office blocks and head offices to people who have lived in Croydon all of their lives seeing a completely transformed skyline in the town and the different opinions that came with that.



This has led to a greater awareness of people's routes to Croydon and how the changes in the built environment led to changes in who became residents in the town. Interviews from people testing out the audio trail during the launch at South Norwood Library during Open House in London in September 2023 show that the audio trail provides:

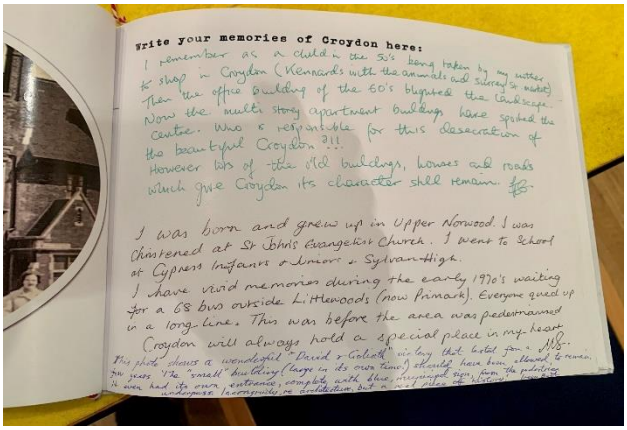
- A resource that can be used at leisure by individuals and shared within their own network.
- Personal testimony animates and enhances the history of the built environment as people share human experiences of using the buildings, seeing building design and its effects on people.
- The use of audio is attractive to young and older audiences.
- As part of Open House campaign and programme, the audio trail was being used by people travelling to the Borough for specific events.
- The vision that was manifested to create the new Croydon skyline and the thinking behind the space age design which made listeners look more closely and have renewed interest in the buildings from the 1950s,1960s and 1970s.
- The mixture of having the freestanding display giving detail about individual buildings provided an introduction to the audio trail and encouraged people to listen to extracts of the trail then take the leaflet to follow up using the QR codes.

> *This is such a valuable trail – I can use this at my leisure and will make me look again at buildings I pass by every day.*

Samples of people through the learning workshops and visitors to the exhibitions have been asked to respond to these new resources and the contributions given.

> *Croydon has changed so much. Today it is not so much a place I would like to visit, although previously it used to be a joy to discover the Whitgift Centre. I know how we as a family we know how modern and welcoming Croydon was. Alas, what a different place it is now*

> *Lots of memories evoked, not least by the adverts in the Croydon Guidebook. So sad to see the hopes from the film of a glorious future now being demolished as unfit buildings for the present day. I*



I hope that now Croydon survives and some of the new wastelands can soon be built on again.

Amazing to learn more about our physical environment, its inspired me to look up more. Thank you.

A fabulous exhibition and project. Makes me look at Croydon buildings anew. Love the print work and the film, is great to see the excitement for the vision in the 1960s.

These community displays are great to give history and roots of our area.

Love the art, made me feel like Croydon's tall concrete buildings are cool! Excellent historical information too. Hope people and businesses will care about their buildings in the future.

Love it or hate it the architecture is unique. Part of my teenage years

A really good way to understand local history.

Really interesting to explore this history further and explain the buildings often taken for granted when you live here.

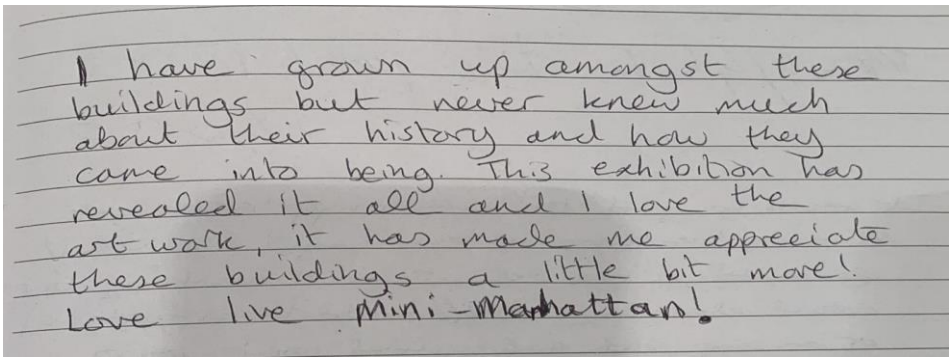


The archive service has gained better cared for oral testimony. At the end of the project, there have been 876 accesses to the audio trail recorded online. An article in *the Guardian* promoted the changing developments in Croydon and Lit*tle Manhattan* project was mentioned along with the finale exhibition held at Croydon Clocktower. Readers were directed to the links for the film and audio trail. It will be interesting for the Museum and Archives to monitor any follow-on activities or enquiries as a result of the audio trail and for continued promotion of this asset through other channels such as Visit Croydon.

"

Resources can be used now in the future – reused for anyone wanting to explore more or for talks, projects, school visits. Books are being written and walks will continue around Croydon so having this body of material is valuable beyond this project.
We also have a group of people who have become familiar with the archives and accessing resource through the learning workshops. One volunteer is helping research and develop for a forthcoming exhibition.

Lindsey Ould, former archivist and heritage consultant for *Little Manhattan*.



OUTCOMES FOR PEOPLE – Skills, Learning, Sharing and Connecting

The project has provided a range of experiences for people to engage with the built environment of Croydon at different levels and depths:

- learning heritage skills through high quality training workshops
- using archives for research
- recording and presenting personal oral history testimony
- having personal memories recorded and being heard by others.
- seeing photographs and listening to an audio trail online and in the built environment
- creating art at facilitated workshops and co-creating unique displays working with a professional artist to create a public piece of art.
- attending walking tours around the borough about its innovative architecture
- attending public talks and discussions with authors and historians presenting new research these buildings and their designs

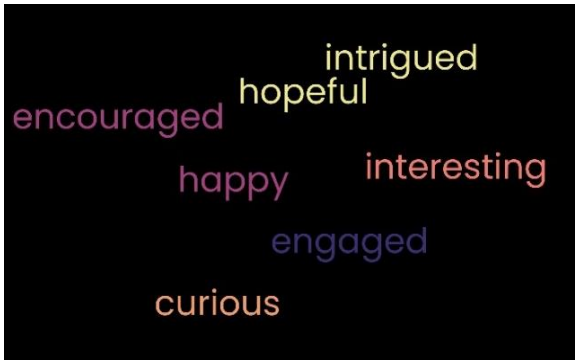
What has this led to?

Digital Drama has designed a programme of events and activities that have targeted different audiences across Croydon providing a wide appeal and opportunities for different kinds of sensory engagement. These different approaches have led to a wide range of people engaging with heritage both in their everyday lives and as part of in-depth volunteering work.

Oral history workshops have attracted people covering a spread of ages and ethnicities (See Appendix 7) representative of Croydon's population. Creative art workshops have used photographs and archive material as inspiration for creative responses by parents and young children making history fun and providing opportunities for people to look again at buildings, materials and what we have around us.

Art workshops with community groups from across Croydon have included young asylum seekers who are resident in Croydon (Play for Progress) and the MOSS collective of local learning-disabled artists (Turf Project) providing a fun and relaxing way to learn more about the town they have come to which helps with settling into unfamiliar places. Many family activities have taken place in open public spaces at the Clocktower in local libraries reaching people where they live.

This has led to a positive response seen in feedback from families and group participants who have recorded a high level of enjoyment and fun.





There was also evidence of intergenerational sharing between grandparents and children in the family workshops sharing memories and collective memory Creative ways of responding to the town and how it looks was a way to provide context for people and increase knowledge about why Croydon looks as it does.

For those learning oral history skills and using archives, their engagement was more in-depth giving time to contribute significantly to the project. General feedback showed that people who have

volunteered valued hearing other people's stories different to theirs and different lives lived in the same place but at a different time.

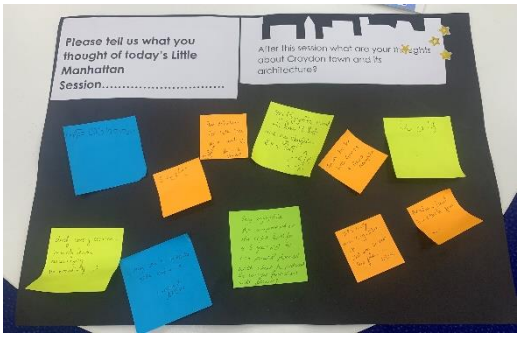
For those giving stories, there was reflection on their own life helping clarify a life lived. One participant found the experience had led to her understanding the significance of what she had lived through recognising how important this experience was in the wider history of post war Britain and part of a national strategy, although unaware at the time what this meant. Another participant valued the fact that her contribution will be of use for future generations and research.

> *"I've absolutely loved it – my memories are just as important as anyone else's and I think for other people hearing a voice is so much more powerful. It brings a human side to how it is important capturing people's reactions to changes in their local town. I don't know when I would have the opportunity to tell my story in its entirety like this and it has been a valuable opportunity for me – I am pleasantly surprised how reflecting on my life has made me feel and I am grateful to be able to see a life well lived.*

It gets you thinking – it has been fun to share memories I had long forgotten but are actually very important. Shows we are getting old that we are recording history! It has made me realise that what was happening in Croydon was transformative and revolutionary.

I really enjoyed giving my memories and sharing memories often with other people who have similar ones. I worked in the telecommunications centre and not a lot of people know about it now – it's good to be able to pass that on.

The project was designed in phases which has led to volunteers joining in in one area having the chance to be involved in other areas as the project developed. From a Volunteer Survey carried out at the end of the project (Appendix 8), 5 out of 6 people were involved in at least 2 other activities having been involved in a different one to start with.



Two volunteers in particular have used their experiences to follow on further work with the library service and Museum of Croydon supporting exhibitions and projects.

> *"I have learnt a lot about history of Croydon. I knew nothing about Croydon before relocating to the UK in late 2022, and this volunteering experience helped me a lot with learning history and culture of this place.*

Feedback from participants in the learning workshops in particular shows that:

Of those taking part in the Oral history workshops 56% had not been involved in a heritage project before and 68% felt increased confidence in carrying out oral history interviews by the end of the project.

Participants in the Using Archives workshop had a level of experience using archives for specific academic interest but 81% thought about Croydon differently after the workshop.

Feedback from people at public talks showed that during Open House, there were a mix of ages youngest age group being 25- 35 and diverse in terms of ethnicity which differed from two public talks by John Grindrod and Dr Dawn Pereira in libraries with the biggest age group being 66- 75year and youngest attenders 56-65 and a more traditional ethnicity breakdown of 88% White British. Many

comments from these talks showed that people had valued the focus on recent Croydon history, a greater understanding about the materials used in the 1950s, 1960s and 1970s architecture and the significance of a movement that led to the designed landscape – understanding how change comes about through ideas and drive (Appendix 5 and 6)

From the volunteer survey (Appendix 8) responses showed that the volunteering experience had a positive effect on their wellbeing as defined in NEF's 5 Ways to Wellbeing:

- Giving time
- Learning something new
- Noticing and being mindful
- Connecting with others
- Being active

Volunteers all identified at least one wellbeing indicator from their involvement in the project with 3 identifying 5 ways to wellbeing. The most popular wellbeing indicator was connecting with others and contributing time to the community.

Additional outcomes for volunteers were being able to use transferable skills from their working life with one volunteer having previous experience in regeneration work and interest in how towns change over time. Another volunteer from Argentina and new to Croydon, benefitted in terms of learning language skills, through the oral history workshops and enrolled in an ESOL course as a result, has volunteered across many other administrative aspects of the project, supporting interviewees and volunteers and working as a gallery volunteer while the exhibition was on display. Following on from the project, she is volunteering with the library service in another project.

> *Volunteering for Little Manhattan helped me to build confidence because I spent a lot of time speaking English with visitors. I felt myself as a part of a local community.*
>
> *Additional advice on collecting oral history. Meeting and working with variety of people. I felt good about making a contribution to the project.*
>
> *Applied transferable skills and gained confidence in using them in the future. Learnt new skills and applied them. Met new people and shared knowledge with them. Had the opportunity to reminisce myself.*





Here is one person's in-depth feedback on their volunteering experience:

What has your experience been volunteering for Little Manhattan?

The possibility to know more about Croydon and its history, to spend more time with native English speakers, to raise my confidence in my skills, to feel myself as a part of community.

I have gained such skills as speaking and listening. I have developed art skills (as a volunteer at the art workshops). I have practiced communication skills when I talked with visitors. I have gained work experience, socialization, confidence, connection with people who I worked with, knowledge about Croydon history and architecture. As a migrant, I have got an opportunity to see how Croydon changes through decades. It is important to me because I have learnt a lot about buildings I see every day, and I became more familiar with this place,

I have got recommendations for volunteering at Croydon Library, and I worked as a volunteer at Norbury Library.

After that I have started to work as a volunteer at Croydon Museum on Rewind Exhibition. I am incredibly grateful for this because I make a positive impact for community, and it makes me feel included. I loved to observe visitors while they watched a film about Croydon. It was fascinating to see how their faces change when they saw familiar places on video, they smile because they remembered their lives in that time period.



. OUTCOMES FOR COMMUNITIES – Sharing Together, Debate and Collective Memory

There have been many opportunities during the project for people to come together in public and community spaces to explore, revisit and learnt new facts about the town. The activities have been welcoming and inclusive in local and central libraries, free and open to all.

Film showings have been publicly shared as part of the travelling displays where individual stories have been added to through the memory book – other people have been able to see and respond to other people's memories. There have been both negative and positive comments about the architecture of Croydon and this project have provided the opportunity to debate and discuss what Croydon has lost and gained over the years as well as share how change comes about.

Urban Rooms consultations about the future of Croydon were starting while *Little Manhattan* project was running, and the project opened up the opportunity to look back in order to help people contribute and articulate what residents hope for future developments.

Younger people have gained insight into how Croydon today has come about and the vision and strategy behind it that was inspired by significant international events, the space race and post war commerce. Professional artist Beci Kenning involved young people in creating large scale reimagining of the iconic buildings around the town, which has created a positive energy and has drawn out the value communities place on specific assets in their community. The exhibition has had a very positive response to the large-scale artwork but also the way it celebrates those buildings drawing in interest and debate.

During the exhibition, volunteers found that visitors reminisced and saw the opportunity to share memories with others, relive events and there was recognition that the exhibition was a positive depiction of Croydon.

Talks, especially the Open House talk was an opportunity for different generations to hear more about the architecture and design of specific buildings and hear how experts in this area were seeing and talking about Croydon in terms of innovation.

The combination of these events has raised awareness about.

- Why the urban landscape looks as it does.
- Emphasising that change and transformation is a human endeavour and people can be engaged in the change process today.
- At the launch of the exhibition, Mayor of Croydon supported the work of all ages in the project and how this kind of work promotes Croydon within the town and beyond.
- The walking tours have brought people together in the streetscape to focus on buildings and to take interest in saving buildings and areas of the town. There is demand for more walks beyond the project.

One of the talks was accompanied by a BSL signer, and all were free and open to all. The exhibition and workshops have been free and targeted to groups of residents for whom there are many barriers to engage, and this has led to an opportunity to contribute to something that is important in the community.



> *Its lovely to see Play for Progress work with the young people up. What a beautiful display of Croydon's infrastructure, youth and creativity.*

Enjoyed a lively detailed and very informative talk. Particularly valued the architectural detail. Learned a lot!

Lots of interest – lived in Croydon since 1971 but now becoming more interested in 'Brutalist' architecture. So much happened almost by chance with right people in power

Whole talk was hugely interesting and pretty entertaining too. I'm originally from Poland and only moved to Croydon this year so this was all news to me.

John's unique view of Croydon in the 70s. Very refreshing to have someone being positive about Croydon.

Talks like this encourage us to really look at our built environment as we walk around not just walk rush through it without noticing or considering anything.

Carrying out a thematic analysis of some of the feedback through the exhibition comments books, reminiscence cards, post it note collection and creative workshop evaluations show that.

- People have learnt more detail about the significance of the iconic buildings in Croydon.
- There is more understanding about the way decisions have been made in the past and the movements of people and vision to change the built environment.
- The way that Croydon looks has significance and provided the opportunity to look again at the everyday and attach more significance to it.
- Several comments mention feeling pride and positive feelings attached to the buildings for some and also negative feelings of loss for others who were part of the dynamic transformation and do not equate that with Croydon today.

ADDITIONAL OUTCOMES

There has been clear growing involvement for volunteers taking part in one area of the project and being able to follow into other aspects of the project and develop further opportunities with the Museum and Archives service.

> *I have started volunteering at Croydon Museum for Rewind exhibition.*

Working to produce exhibitions in three Croydon libraries utilising some of the experience gained from contributing to the Little Manhattan project.

An article in *the Guardian* in February 2024 highlighted Croydon as one of 5 places in the UK worthy of a more detailed look about its culture and heritage. The article includes links to the new heritage resources.

Urban Room have begun community consultation about Croydon and have made links to the project This year's activities have highlighted past decisions made about the architecture and skyline of the borough and as people have talked and debated the effect of 1950s and 1960s concrete building design, it has opened up people's ability to engage about changes in their town.

The London Borough of Culture walking tours were popular, and the programme will continue beyond the project.

CHALLENGES AND ISSUES

The project delivered all of the planned activities it set out to do and from the evaluation the outcomes for heritage, people and communities. This has been a very successful and impactful project for local people across different generations, volunteers and for the Museum, Archive and Library service.

There is a small team in the Archive Service and low capacity to offer regular community engagement as part of day-to-day work. Delivering community engagement has been done through external funding and partnership work like this project with Digital Drama. Having worked with Digital Drama before, there was a confidence that the full programme would be delivered well and in time due to the professionalism of the Digital Drama team. A project of this size could not be delivered within the capacity of the current Archive team, and it has been identified by the Archive manager that Digital Drama's approach is a key factor in ensuring the engagement succeeded and the logistics of arranging many public events and communication between sites and facilities would be executed well. The level of training delivered was recognised by staff and volunteers as high quality and led to many volunteers feeling confident and coached in developing new skills.

It was felt by the Archive and Museum team that having the experience of Digital Drama to design ways to engage with different groups provided efficient ways of having impact in the community but does not embed similar practice in the service due to lack of capacity. The challenge for the Archive team is to continue representing diverse histories of the borough with current capacity and the partnership with Digital Drama has helped to achieve this. The promotion of the audio trail, film and oral history archive are now the responsibility of the Museum and Archive Service as part of its ongoing work as is maintaining positive connections to the community groups.



CONCLUSION

This project has created a critical mass of fun and fascinating activities centred around Croydon's urban landscape during the post war period which has raised the profile of individual buildings, the story behind them and presented a positive celebration of unique design in the town drawing in more interest for its design and innovation.



Through everyday technology and art activities in localities, heritage has been celebrated where people live. New residents to Croydon have been included in the project, and young people have a greater understanding and view of the town's buildings.

People have given time to volunteer in the project and several becoming more deeply involved as the project has progressed showing a high level of enjoyment and engagement. This has led to increased wellbeing for volunteers in the contribution they have made, in learning new skills and connecting with new people as well as helping others contribute their stories for the town. In addition, volunteers have recorded a level of pride they feel in learning more about Croydon.

Collective memories have been shared and there have been different perspectives shared and recorded which has contributed to a greater sense of belonging for people and sense of community. Contributions of all kinds have been publicly recognised and valued from young people, new

residents, older people who have lived and grown up in the town, civic leaders, local historians and local families.

There are several new legacies from the project that will support future research and live beyond the project at Croydon Archives and the service has greater connections now with community groups for potential future partnership work.

The Archive Service has seen the value of staging events and activities in community spaces to reach people where they live. Skills and learning experienced by people engaged in the project are being continued in the community beyond the project life and are benefiting the Archive and Library service.

The mass of activity, debate, discussion and engagement from this project has provided a platform for informal debate which may feed into current consultations about future urban regeneration work in the borough.

The evaluation has concluded that the project has provided considerable value for money for Croydon. It has met its approved purposes and has delivered additional outcomes beyond those planned to create a very positive and inclusive experience for the Borough.



