APPENDICES

APPENDIX 1 PROJECT EVALUATION RECORD

Methods used to capture data and feedback during and at the end of *Little Manhattan* proejct:

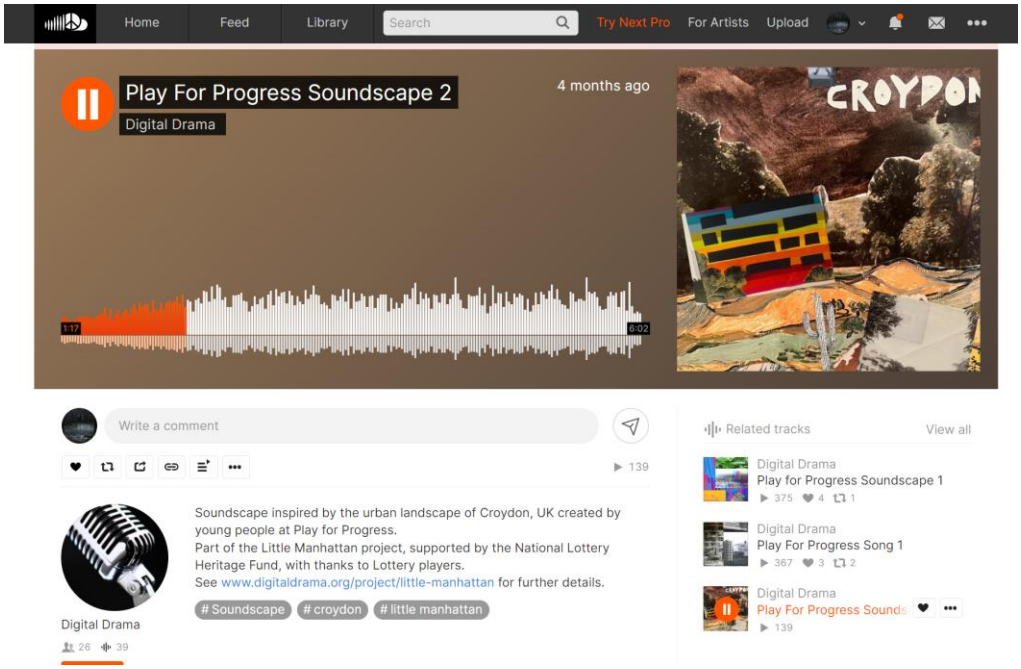
Evaluation Method Used
Previous use of existing oral history material
Feedback form for Oral History Training session (11 responses)
Online feedback form for Oral History Training online session (1 person)
Feedback form for Using Archives training session (5 responses)
Feedback form for Reminiscence Training (5 responses)
Comments board for family art workshops (28 comments)
Comments board at Play for Progress and Rainbows Across Boarders creative sessions (7 responses)
Comments Book as part of travelling displays at 5 community libraries and at the final exhibition of Little Manhattan at the Clocktower during December, January and February (64 comments)
Audio Trail launch 1:1 interviews with participants (5)
Observation during oral history interviewing sessions and 1:1 feedback from interviewers and interviewees
Feedback form from 3 talks (79 responses)
Volunteer interviews x 3 (1 enail and 2 face to face)
Vox pop with interviewees, Mayor of Croydon and Dr Dawn Pereira at the Exhibition launch, Clocktower, Croydon (4)
1:1 with heritage consultant Lindsay Ould (1)
1:1 with Victoria XXXX (1)
Emails with Digital Drama staff
End of project meeting with Digital Drama (2)
Online search for responses from press, other sites and Vimeo views and downloads

216 PEOPLE CONTRIBUTED TO THE EVALUATION

APPENDIX 2 Little Manhattan Audio Trail Leaflet and Guide

APPENDIX 3 Links to Little Manhattan Project Outputs and Legacies

1. Audio Trail https://www.digitaldrama.org/little-manhattan-audio-trail/
2. New Croydon film on Vimeo https://www.digitaldrama.org/little-manhattan-film/
3. Exhibition by artist Becci Kenning https://www.croydonist.co.uk/little-manhattan/
4. Play for Progress music



https://soundcloud.com/igitalrama/play-for-progress-soundscape-2

https://soundcloud.com/igitalrama

5.History of Little Manhattan background information

https://www.digitaldrama.org/history-of-little-manhattan/

APPENDIX 4 Links to online coverage of Little Manhattan

https://insidecroydon.com/tag/little-manhattan/

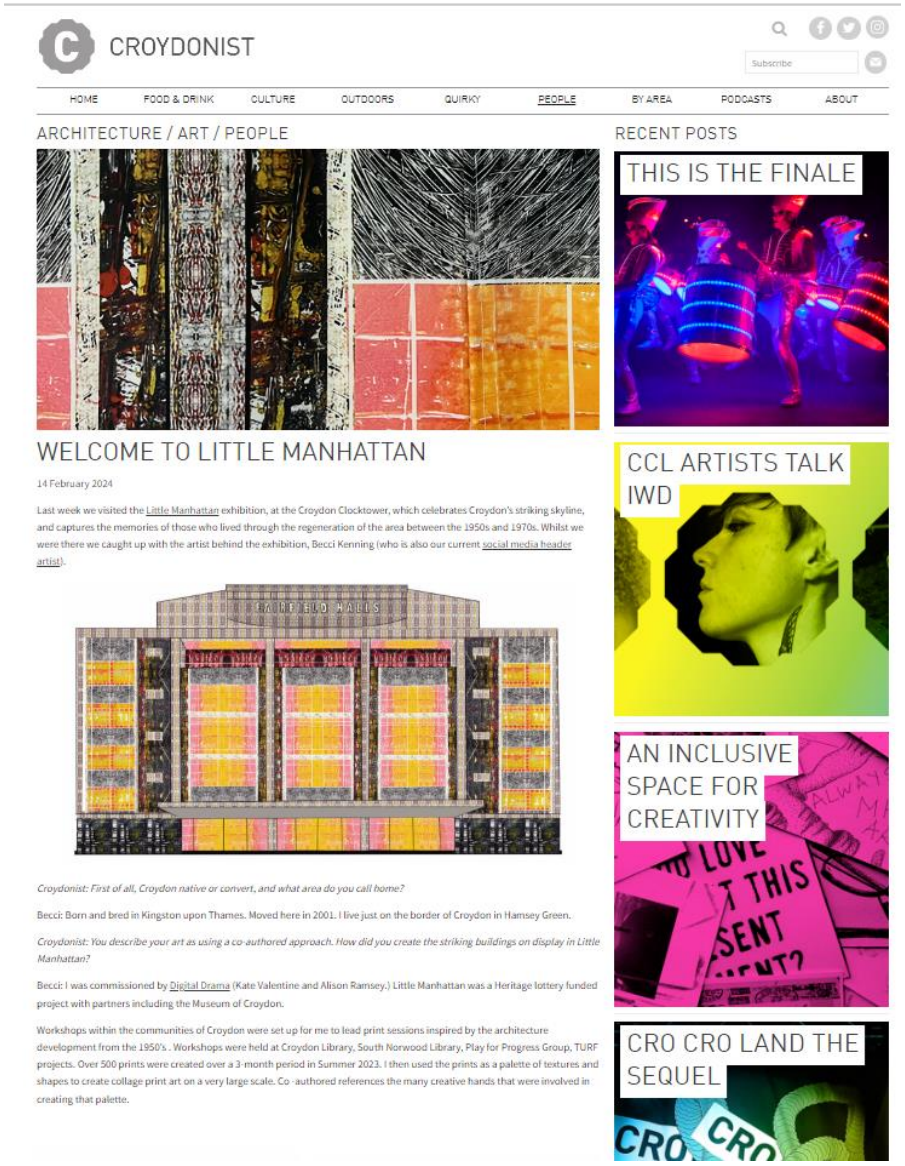
https://www.johngrindrod.co.uk/events/postwar-architecture-of-croydon

https://museumofcroydon.com/little-manhattan-exhibition

https://www.culturecroydon.com/event/little-manhattan/

https://news.croydon.gov.uk/share-your-memories-of-croydons-skyline-to-be-kept-for-generations-to-come/

https://www.croydonist.co.uk/little-manhattan/



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CRO CRO LAND THE SEQUEL

WELCOME TO LITTLE MANHATTAN

14 February 2024

Last week we visited the Little Manhattan exhibition, at the Croydon Clocktower, which celebrates Croydon's striking skyline, and captures the memories of those who lived through the regeneration of the area between the 1950s and 1970s. Whilst we were there we caught up with the artist behind the exhibition, Becci Kenning (who is also our current social media header artist).

Croydonist: First of all, Croydon native or convert, and what area do you call home?

Becci: Born and bred in Kingston upon Thames. Moved here in 2001. I live just on the border of Croydon in Hamsey Green.

Croydonist: You describe your art as using a co-authored approach. How did you create the striking buildings on display in Little Manhattan?

Becci: I was commissioned by Digital Drama (Kate Valentine and Alison Ramsey.) Little Manhattan was a Heritage lottery funded project with partners including the Museum of Croydon.

Workshops within the communities of Croydon were set up for me to lead print sessions inspired by the architecture development from the 1950's . Workshops were held at Croydon Library, South Norwood Library, Play for Progress Group, TURF projects. Over 500 prints were created over a 3-month period in Summer 2023. I then used the prints as a palette of textures and shapes to create collage print art on a very large scale. Co -authored references the many creative hands that were involved in creating that palette.

https://www.croydonurbanroom.com/whats-on

https://www.theguardian.com/lifeandstyle/2024/feb/22/where-tourists-seldom-tread-part-8-five-more-towns-with-hidden-treasures

APPENDIX 5 Feedback from John Grindrod Talk 13.12.23 at Croydon Central Library

John Grindrod , Author Public Talk: Post War Architecture of Croydon

Wednesday 13.12.23 Croydon Central Library

Outcomes

1. **Statement response**

My Understanding about the urban landscape of Croydon has increased from today's event

Strongly Agree	**60%**
Agree	**31%**
Don't Know	5%
Disagree	2%
No reply	2%

2. **Open Feedback Response**

Always good to have the chance for folk to learn more about our town- especially some positive views included!

Its great that the whole topic was shared with many others in an interested audience.

The biscuits were excellent – the talk was even better. Informative, interesting and educational

Very well organised – even organised an extra show in the afternoon.

Particularly the name of the ivarious architexcts and planners responsible for monstrously and poor planning lie about the NLA tower – beautiful building

Brilliant talk very informative

Interesting insight into the local building planning

Reasons for the development of Croydon and Corporation Act

Ladybird road safety image

Excellent, interesting presentation

John's passion for this subject illuminated ten buildings I walk past every day

Enjoyed a lively detailed and very informative talk. Paricularly valued the architectural detail. Learned a lot!

The short film and range of photographs enhanced the whole experience

Many thanks

Researching the construction of Croydon in the 1960s onwards

Excellent and enjoyable illustrated talk We would appreciate more historical talks of Croydon.

Great of course with Mr Grindrod

Did not know about 1974 GLC Restriction

Very Interesting as a non-Croydon person. I will take a fresh look at its 'Sci-Fi' architecture.

Croydon- the name sounds dull.

History behind project and re economy of London etc changes and other developments e.g. Docks

The scale of the redevelopment particularly the building of Wellesby Road Underpass

The Hole event very interesting. How the regeneration of Croydon Post War is identified in the way buildings were designed and built.

Very interesting talk was excellent very engaging

Lots of interest – lived in Croydon since 1971 but now becoming more interested in 'Brutalist' architecture. So much happened almost by chance with right people in power in Croydon seeing opportunities on offer to Croydon's advantage

Very interesting about the personalities that drove forward the changes and how they were responding to what was going on elsewhere at different economic times.

The history of Croydon dating to the 1960s and 1970s.

Really interesting session and great photographs

Whole talk was hugely interesting and pretty entertaining too. Im originally from Poland and only moved to Croydon this year so this was all news to me.

Thank you!

NLA tower and solicitors building next to it

John was as interesting as ever full of anecdotes and facts.

History fo Croydon's buildings very interesting as a newcomer to Croydon in the 1970s

Post war development of Croydon history Very interesting and instructive talk

Remembering memories of Croydon

Well presented enjoyable

A very interesting overview of the why and how Croydon has changed since WW2 Sadly not For the better

Brilliant – all of it!

Background to developments key figures involved and thinking behind much of the plans

and decisions

Excellent presentation a really engaging mix of architectural info and social history from personal experience and knowledge

The different eras of development and the government thinking which drove them from post-war to the 1994 changes

Very interesting

Enjoyable talk – you have brought back memories of Croydon when I grew up in the 1960s and 70s

Thanks for arranging for the sign language interpreter

The history of the high rise buildings Interesting

John's unique view of Croydon in the 70s. Very refreshing to have someone being positive about

Croydon

Sucha an engaging and personable speaker and great talk

It was all fascinating I particularly enjoyed discovering where the Croydon architects had designed buildings elsewhere

Both interesting and entertaining highly informative talk

Excellent overview incredibly informative

I gained a greater understanding of the post war development of Croydon

Would like to see more library talks – so much to learn and appreciate about Croydon.

All of it Excellent talk!

Everything was interesting, film images, facts, an excellent speark, informative and entertaining

Talks like this encourage us to really look at our built environment as we walk around not Just walk rush through it without noticing or considering anything.

A terrific talk . John was a brilliant speaker. His slides were excellent. John Exudes enthusiasm.

A really great project

Fascinating information on the development of Croydon around the 1960s.

John Grindrods talk an update on many sessions I have attended with him in the past. The strange news to me that many of the modern buildings have been destroyed recently.

I grew up in New York City born in Queens and lived in Manhattan a short time before coming to

London to do a PhD so I did want to hear from John about his views on my home city. Lovely to listen to John's presentation – he was a student at Addington High School where my husband was a long term teacher so I have met him many times before.

The history and putting into context the construction of these highrises. Very enjoyable and interesting.

The local government machinations by James The Marshall Plan Marshall, Council leader to bring the Croydon Corporation Act into being.

APPENDIX 6 Feedback from Talk by Dr Dawn Pereira date

Croydon's Urban Heritage – Talk by Dr Dawn Pereira, Ashburton Library 20th November 2023

1. Statement response:

I understand more about the 1950s – 1970s architecture of Croydon from this event

Choice	No of tick Responses	
Strongly Agree	15	44%
Agree	19	56%
Don't know		
Disagree		
No response		

2. What did you find of particular interest today?

How short ? as many buildings

Found all of interest

The positivity about some of the buildings

Changes to different parts of Croyden

Background to various buildings

An interesting overview of the rapid changes

The sheer quantity of Croydens manhatten buildings which were built in the second half of the 20th century

The older photos

The lack of history in Croyden

Seeing some aspects of Croyden's development I wouldn't have noted before

Sometimes I found I wasn't sure which building I was looking at on the screen otherwise an interesting talk

Number of 1960's buildings and where they were

Seeing the photos and how Croyden has evolved over the years, almost without noticing

Nothing

Evoking many memories and found it sad as I get older that so much has gone and will be replaced with more modern buildings but that's life

As a non Croyden resident I found this talk very interesting. It was very rushed towards the end. Almost too much information in one event

An interesting survey of Croydens development. Enjoyed the talk

Very interesting presentation enough material for 2-3 talks

The 1960's/1970's photos of Croydon before and during redevelopment

Thoughts on modernist buildings, see Croydon from a different perspective.

The wide variety of before and after photos and detailed explanations

The details of the architecture in Croydon which I now see from a different perspective. Dawn P certainly helped put a new perspective.

I discovered that there is a lot of beauty in a place I've always thought of as quite ugly

Interesting talk but why does Croydon never retain any of the old things e.g mosaics, sculptures

The different faces of Croydon around East Croydon station

I think the presenters enthusiasm for concrete architecture made me appreciate it more

Seeing the changing face of Croydon. Sadly no necessarily for the better

Memories of old Croydon

Discussion of photos of buildings I knew when I was young and since forgotten

Brings back memories of my youth

Many old photographs

The wonderful period photos

Looking at old photographs of Croydon in the 50's 60's and 70's

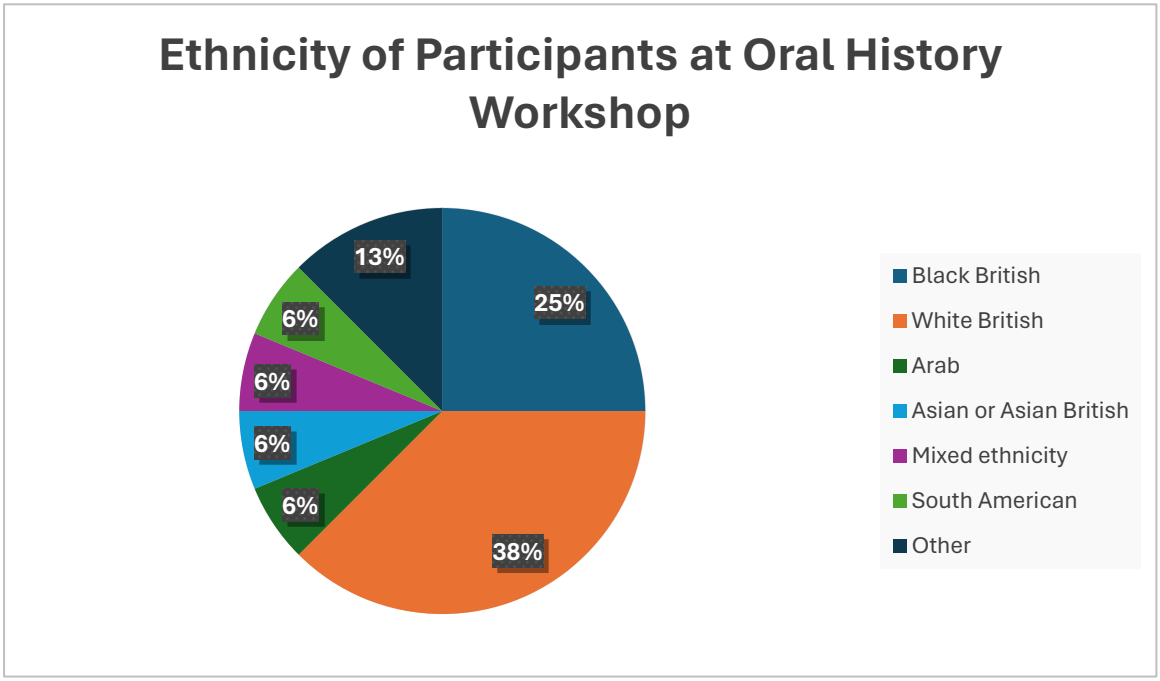
It was interesting but very quick. We would like more talks like this one of some historical talks

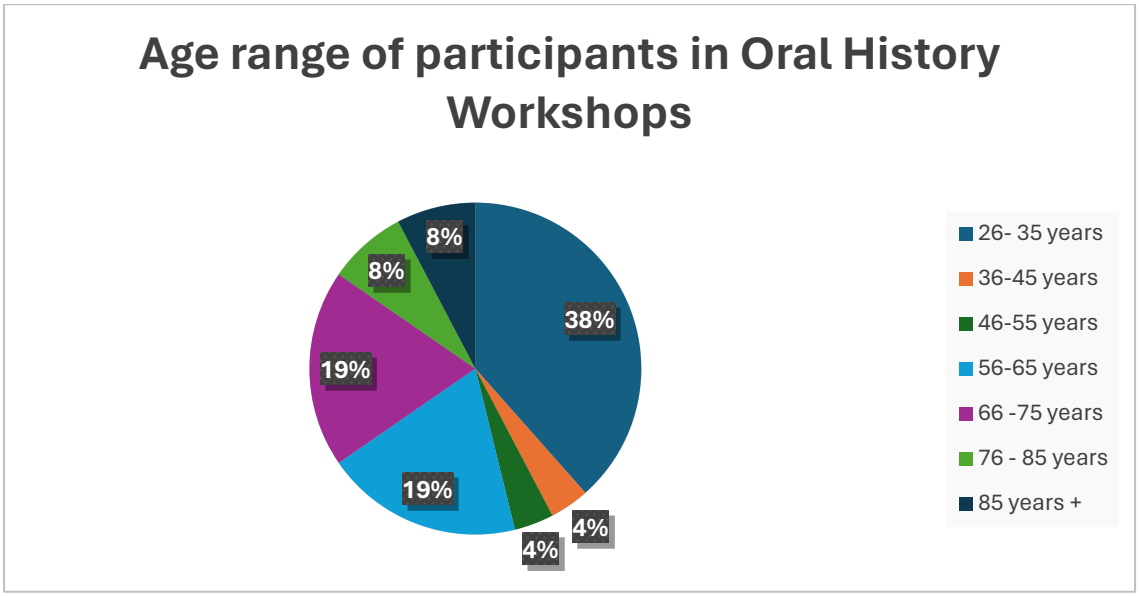
Photos

Presentation was delivered a bit quickly. Slides changed to next one a bit fast but not that I could have done it any better

Very interesting to see so many buildings captured in photos

APPENDIX 7 Demographic information provided in feedback from people taking part in learning workshops

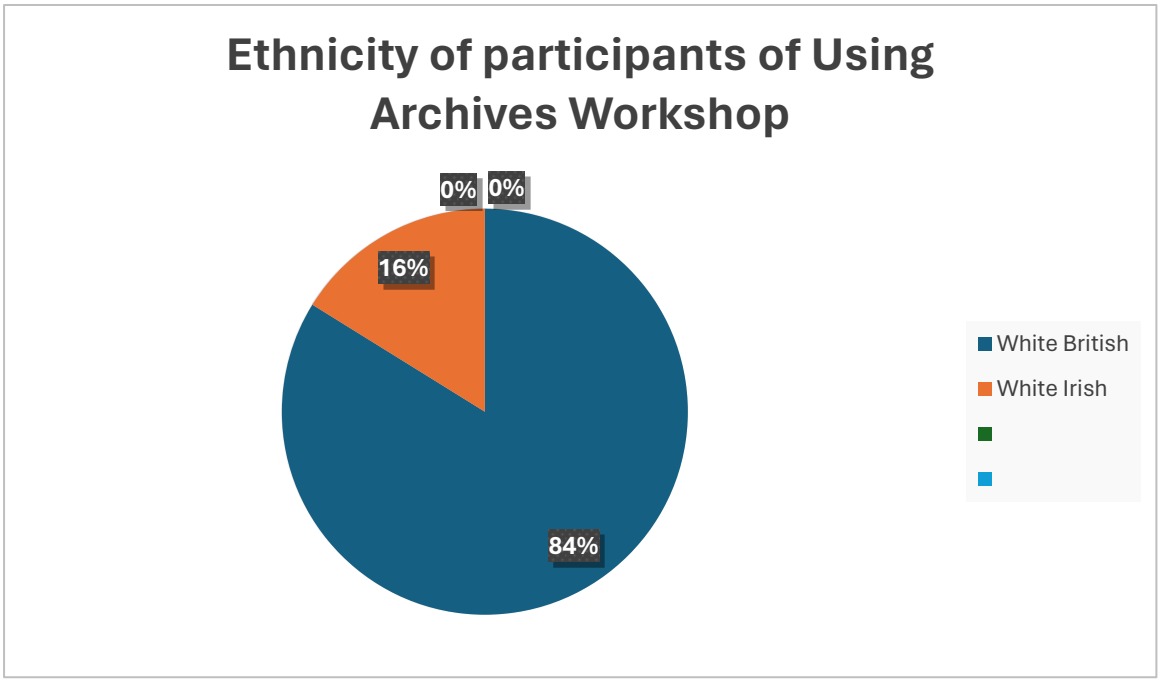




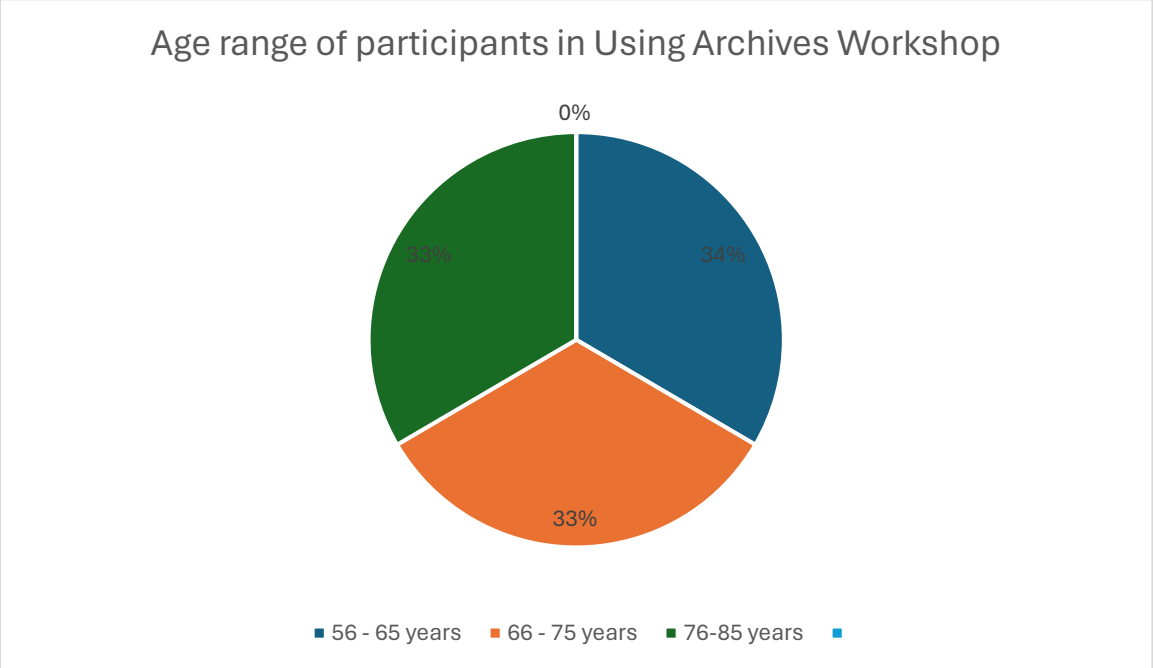
Oral history workshop participants were a mix of ages and from a range of ethinicities.

56% of these participants recorded that they had not taken part in a heritage project before therefore this has been an opportunity to bring different audiences to heritage and to Croydon Archives.

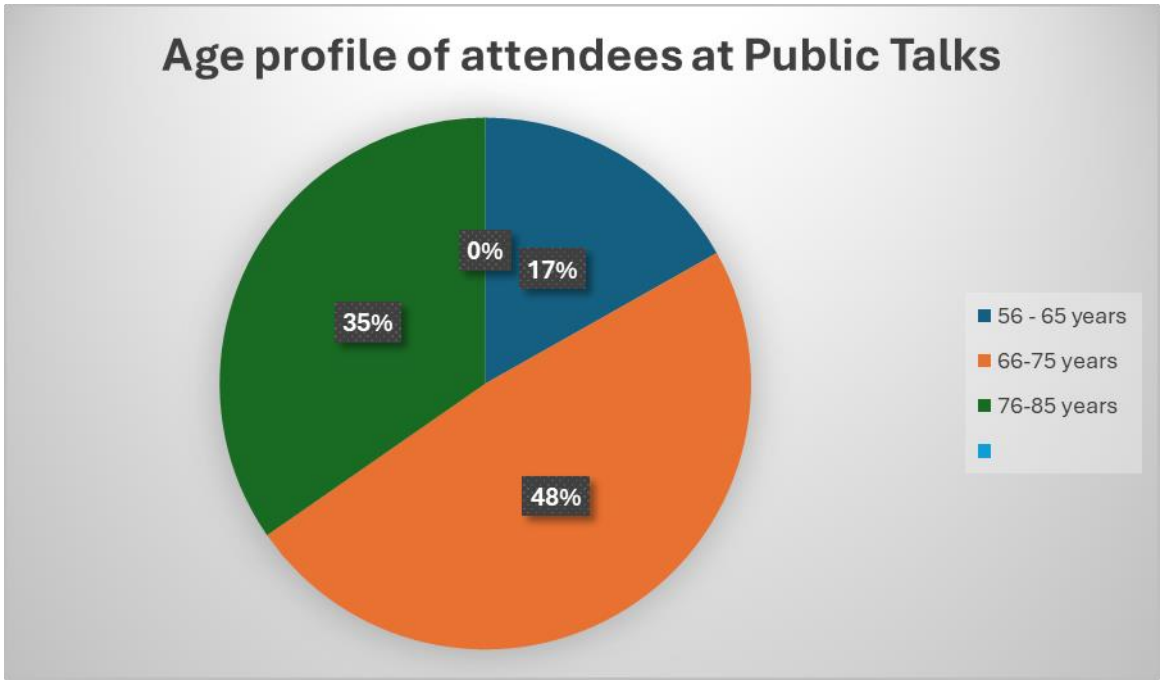
Using Archives Workshop Demographics

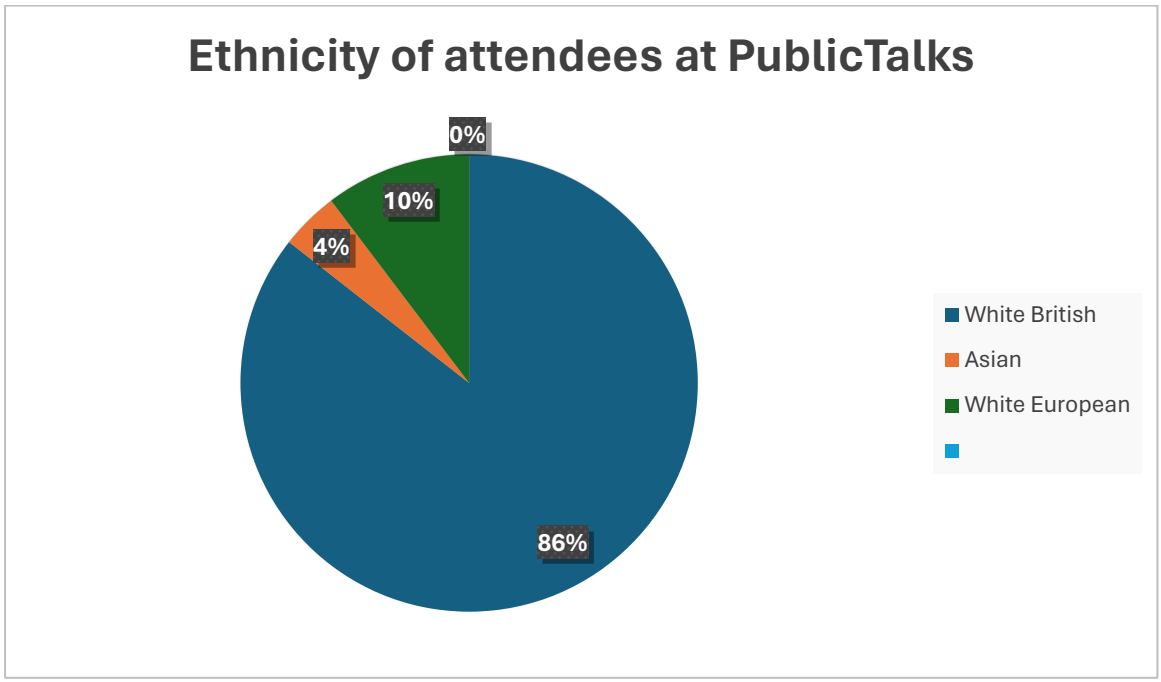


This group had registered some previous level of experience with archive material and undertaking research.



This group were from the older age groups above 56 years. In terms of ethnicity and age, this group is more representative of the traditional users of Archives in the UK.





Public talks attracted people in older age groups, evening and weekend days and largely White British ethnicity again more representative of traditional local history talk audiences.

Demographics of people attending the family art workshops at libraries was much more wide spread with young parents and young children aged 4 – 12 years.

The Play for Progress community group and Rainbows Across Borders group were people from late teens to 30 years.

The project was able to incorporate traditional heritage activities and bring new younger people to understand the role of archives and local history through using art engagement and creating new responses to historic material.

APPENDIX 8 VOLUNTEER END OF PROJECT SURVEY

Please tick which you have taken part in:

Volunteering during the Little Manhattan exhibition;Contributing to the Reminiscence events;Other tasks for Little Manhattan 3

Oral history training sessions;Using archives session;Undertaking Historical Research;Audio recording and editing skills sessions;Other tasks for Little Manhattan 5

Oral history training sessions;Using archives session;Undertaking Historical Research;Volunteering during the Little Manhattan exhibition;Reminiscence Training session;Contributing to the Reminiscence events;Other tasks for Little Manhattan 7

Volunteering during the Little Manhattan exhibition;Other tasks for Little Manhattan 2

Oral history training sessions;Volunteering during the Little Manhattan exhibition;Reminiscence Training session;Other tasks for Little Manhattan 4

Volunteering during the Little Manhattan exhibition

Commentary: Volunteers who have begun with the project in one area have also contributed in other areas 4/5 showing a level of enjoyment and engagement.

What have you learnt about the history of Croydon that you didn't know before?

I have learnt a lot about history of Croydon. I knew nothing about Croydon before relocating to The UK in late 2022, and this volunteering experience helped me a lot with learning history and culture of this place.

Good to learn of perceptions of recent (1945+) history, especially in architecture - an increasing change from brick to concrete after WW II.

Much more about how it developed in the 1960's and how much was down to one person . How many Victorian and older buildings were knocked down, I was surprised how suburban the centre of Croydon was before the offices were built.

There is a lot of people who have lived here and they are delighted to see the development and future of the area.

Background to the regeneration during the 1950s-1970s. Information about the history and architecture of specific buildings.

Why Civil Service relocated to Croydon in the early sixties and how this need for new office space resulted in the building of Apollo and Lunar Houses. C

Commentary: All volunteers have learnt more about Croydon's architecture and recent history during the 1960s and 1970s.

Please can you describe what value, if any, you have got from volunteering for Little Manhattan?

Volunteering for Little Manhattan helped me to build confidence because I spent a lot of time speaking English with visitors. I felt myself as a part of a local community.

Additional advice on collecting oral history. Meeting and working with variety of people. I felt good about making a contribution to the project.

Hopefully will be able to use the training in oral history training in the future. Met some very interesting people and was able to publicise my membership of local history and heritage groups.

Applied transferable skills and gained confidence in using them in the future. Learnt new skills and applied them. Met new people and shared knowledge with them. Had the opportunity to reminisce myself.

I enjoyed meeting local people during the exhibition and sharing our experiences of living in Croydon.

Commentary: Sharing, gaining new skills and increased confidence

Has volunteering on this project contributed to your wellbeing in any of these ways?

Made me feel more connected to where I live;Enjoyed socialising and meeting new people;Enjoyed contributing to a community project;Contributing to supporting other people tell their stories;Learning new skills;Provided some other opportunities for me to continue volunteering in my community;Being involved in creative activities;Feeling more proud of where I live;Enjoying seeing other people see feel proud of Croydon;Increased my confidence 4/5

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involved in creative activities;Feeling more proud of where I live;Enjoying seeing other people see feel proud of Croydon;Increased my confidence 5/5

Enjoyed socialising and meeting new people;Enjoyed contributing to a community project;Increased my confidence 3/5

Enjoyed socialising and meeting new people;Enjoyed contributing to a community project;Contributing to supporting other people tell their stories;Learning new skills;Enjoying seeing other people see feel proud of Croydon;Increased my confidence 4/5

Made me feel more connected to where I live;Enjoyed socialising and meeting new people;Enjoyed contributing to a community project;Learning new skills;Provided some other opportunities for me to continue volunteering in my community;Feeling more proud of where I live;Enjoying seeing other people see feel proud of Croydon;Increased my confidence All

Commentary: Clear wellbeing indicators being evidenced for all volunteers who have responded and in all cases more than one indicator. Strongest is meeting new people and contributing to a community project.

Has there been any follow on activity you are doing now that has come from being a volunteer for Little Manhattan?

I have started volunteering at Croydon Museum for Rewind exhibition.

Working to produce exhibitions in three Croydon libraries utilising some of the experience gained from contributing to the Little Manhattan project.

Becoming part of the Group wanting to carry on the legacy of Croydon being Borough of Culture 2023

Not as yet but interested in doing so in the future.

Not at the moment as I'm was already busy volunteering on other activities.